




# ANDREW C. GARCIA

 [andrewcgarcia33@gmail.com](mailto:andrewcgarcia33@gmail.com) |  +639510545728 |  Cavite, Philippines

 Portfolio: <https://andrewcgarcia.com> | LinkedIn: <https://www.linkedin.com/in/andrewcgarcia33>

## SUMMARY

A passionate web developer based in Cavite, Philippines. I specialize in designing and maintaining responsive websites that deliver a seamless user experience. I offer complete solutions, covering domain registration, hosting, design, development, and mobile optimization. My strength lies in creating dynamic and engaging interfaces by writing clean, optimized code and leveraging the latest development tools and techniques. Additionally, I excel at collaborating with cross-functional teams to build exceptional web applications.

## TECHNICAL SKILLS

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**Web development** ( WordPress, Tutor Lms, WooCommerce, HTML, CSS, JavaScript, Php & MySql )

**Web Design** ( Figma, Canva & Adobe Photoshop )

**Technical SEO** ( Ahrefs, Semrush, ScreamingFrog, Google Search Console, PageSpeed Insight, etc. )

**Domain & Hosting Setup** ( Hostinger, GoDaddy & Namecheap )

**API Integration** ( Paypal Payments , Google Meet, Zoom, Google Logins )

**Other Tools and Platforms** ( RankMath, Yoast SEO, MailChimp, SiteBulb, CapCut, FireFly Adobe, Slack, Notion, ChatGPT, Gemini, Loom, Skype, Zoom, etc. )

## KEY STRENGTHS AND COMPETENCIES

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- Fast learner with a positive attitude
- willing to learn
- keen to details
- time management

## PROFESSIONAL EXPERIENCE

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### **Global Influencer Marketing Association ( September 2025 )**

- **Custom Website Design**

Create a responsive website with cohesive colors, fonts, and layouts to deliver a seamless, engaging user experience across all devices.

- **WordPress Development with Elementor**

Build the site using Elementor, enhanced with custom coding for dynamic, responsive functionality.

- **SEO Optimization**

Conduct keyword research and optimize the main pages and content for search engines to improve visibility and rankings.

- **Email Marketing Integration**

Integrate MailChimp to automate newsletters and email campaigns.

### **Greenview Social ( August 2025 )**

- **Hosting Setup**

Configure a secure, scalable hosting environment on Hostinger with SSL and optimized settings for speed, performance, and uptime.

- **Domain Connection**

Transfer and connect the existing Squarespace domain to the new WordPress site by updating DNS records.

- **Custom WordPress Website**

Design and develop a modern, responsive WordPress site with clean layouts and intuitive navigation, reflecting Greenview Social's brand identity.

- **Email Automation**

Integrate Zapier with Stripe to automatically send emails for every successful payment, ensuring seamless communication with customers.

### **IL MALE-e ( March 2025 )**

- **Custom Website Design**

Create a visually compelling, responsive website that reflects the restaurant's brand, colors, and

Korean cultural aesthetics. The design will emphasize intuitive navigation, fast performance, and accessibility across all devices.

- **Domain & Hosting Setup**

Register a memorable domain and configure secure, reliable hosting with SSL, DNS management, and optimized performance to support growth and high uptime.

- **WordPress Development with Elementor**

Build the site on WordPress with Elementor for flexible design and easy updates.

### **EBG College ( February 2025 )**

- **Custom Website Design**

Develop a responsive e-learning website that reflects the brand identity and provides a seamless experience across all devices.

- **Domain & Hosting**

Set up and configure domain registration and reliable hosting services.

- **WordPress & TutorLMS Development**

Build the site on WordPress with TutorLMS for course management, integrating eCommerce via WooCommerce for course sales.

- **Integrations**

Enable PayPal payments, Google Meet, Zoom, and Google logins for smooth course access and communication.

- **Ongoing Maintenance**

Provide technical SEO, bug fixes, and performance optimizations to ensure a consistent user experience.

### **Realestate2c ( January 2025 )**

- **Custom Website Design**

Create a responsive WordPress website with designs that reflect the brand identity and deliver a seamless user experience across all devices.

- **Domain & Hosting**

Set up and configure domain registration and secure hosting services.

- **WordPress Development with Elementor**

Build the site using Elementor, enhanced with custom coding for dynamic, responsive functionality.

- **Email Marketing Integration**

Integrate MailChimp to automate newsletters and email campaigns.

- **Ongoing Maintenance**

Provide technical SEO, bug fixes, and performance optimization to ensure a smooth, consistent user experience.

## **Influencers2c ( December 2024 )**

- **Custom Website Design**

Create a branded, responsive website with cohesive colors, fonts, and layouts to deliver a seamless, engaging user experience across all devices.

- **Domain & Hosting Setup**

Register a brand-aligned domain and configure secure, reliable hosting with fast load times, backups, and uptime monitoring.

- **WordPress Development with Elementor**

Build the site on WordPress using Elementor for flexibility, enhanced with custom code (HTML, CSS, JavaScript) for advanced features and scalability.

- **Email Marketing Integration**

Integrate Mailchimp for automated newsletters, sign-up forms, and data-driven campaigns to boost engagement and streamline communication.

- **Ongoing Maintenance**

Provide technical SEO, performance optimization, and bug fixes to ensure long-term security, search visibility, and a smooth user experience.

## **Elite Restoration Group ( October 2024 - February 2025 )**

- **Custom Website Design**

Create a branded, responsive website with logos, colors, and typography that reflect the company's identity while delivering a seamless experience across all devices.

- **Staging & Quality Assurance**

Develop the site in a staging environment to test functionality, responsiveness, browser compatibility, speed, and integrations before launch.

- **Ongoing Maintenance**

Provide regular updates, bug fixes, and performance checks to ensure long-term stability, security, and a consistent user experience.

### **Nextgen Pest Solutions ( November 2024 - December 2024 )**

- **Website Maintenance & Technical SEO**

Perform regular maintenance and technical SEO to keep the site optimized, secure, and error-free. Address issues like missing meta tags, image alt text, duplicate content, broken links, 404 errors, and apply 301 redirects. Conduct audits to maintain fast load times and search engine visibility.

- **Content Migration**

Safely transfer content, media, and updates from staging to the live site, ensuring all layouts, files, and features function correctly. Minimize downtime, prevent data loss, and complete final quality checks before launch.

## **EDUCATIONAL ATTAINMENT**

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### **College ( 2013 - 2019 )**

Cavite State University Main Campus

Indang, Cavite

Bachelor of Science in Information Technology